



Connected Solutions for  
Better Traffic Safety Outcomes

# TRAFFICLOUD: TOTAL TRAFFIC SAFETY MANAGEMENT



# All your devices and data in one place. Manage every component of your traffic safety program with TraffiCloud.™

TraffiCloud is the secure, web-based ecosystem that makes it easy to manage all your traffic data and safety devices from anywhere with an Internet-connected device.

## TRAFFICLOUD LETS YOU

1

Make more insightful decisions based on data analytics from all your program components

2

View dashboards and ready-made reports of all collected data, or just one traffic device

3

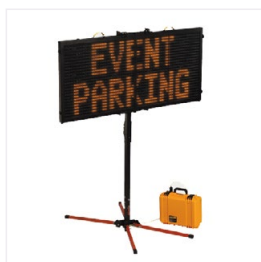
Improve workflows, optimize resources improve efficiencies

4

Remotely access, monitor and manage all connected devices and dynamic messages from one central location

## Monitor. Manage. Report.

All ATS traffic devices and signs are TraffiCloud-ready:



### VARIABLE MESSAGE SIGNS

The only folding portable message sign – compact and versatile. Change messages remotely in real time!



### RADAR MESSAGE SIGNS

The most flexible system available. Display speed-dependent messages, collect data regardless of display mode



### COUNT & CLASSIFY

Portable, quick-install roadside counter classifiers collect bi-directional data in up to 16 lanes



### HANDHELD LIDAR

Superior target acquisition and range performance in a compact, lightweight package



### RADAR SPEED DISPLAYS

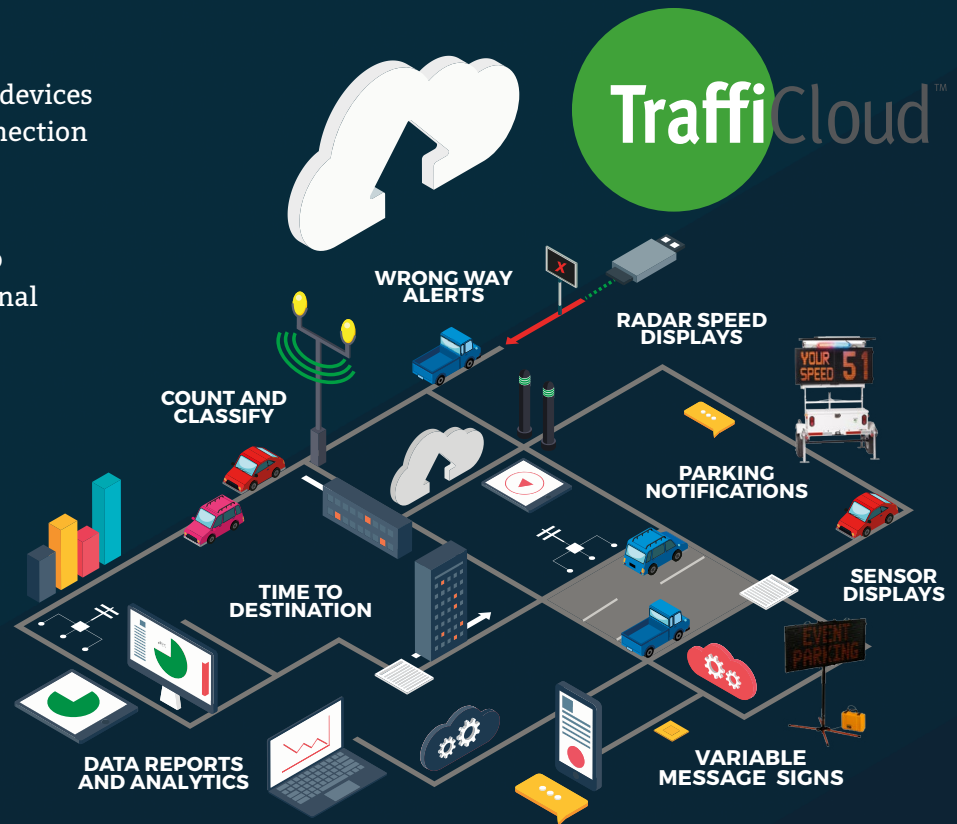
Flexible, portable signs in two sizes; mounts on pole, trailer or vehicle hitch

# Manage all your safety data and equipment from any Internet-ready device.

Leveraging a single interface across all your traffic management equipment, regardless of manufacturer, TraffiCloud streamlines your workflows and delivers new levels of awareness and flexibility while reducing the amount of time needed to manage your equipment and information.

## NOW YOU CAN

- Collect equipment data from all your devices automatically from any Internet connection 24/7 for anytime, anywhere access
- Utilize a fully hosted web-based management system that requires no IT involvement or support, no additional hardware or network appliances, no software or middleware to install and no database setup or customer maintenance
- Leverage data to dynamically manage your devices and maximize their effectiveness and value
- Create a holistic view of your entire traffic management ecosystem
- Achieve new levels of insight for more informed, proactive decision making



## All Traffic Solutions

All Traffic Solutions delivers cloud-based traffic management solutions, including radar speed and variable message displays, counter classifiers, and intelligent transportation systems for law enforcement, public works and transportation departments and facilities management.

Our innovative TraffiCloud traffic management platform is changing the way smarter cities solve their most complex traffic, transportation and parking challenges by allowing them to manage all their traffic equipment remotely, as well as leverage real-time data to increase traffic safety, streamline their operations and achieve lasting results.

- Time to Destination
- Data Collection
- Variable Messaging Systems
- Wrong Way Detection
- Work Zones & School Zones
- Speed-dependent Messaging
- Sensor-driven Count and Classify
- Parking Availability and Guidance

All managed online with TraffiCloud

# All Your Traffic Safety Program Data In One Place

TraffiCloud is our secure, web-based ecosystem for managing all your traffic safety data and equipment.

View dashboards and reports of all collected data. Make more insightful decisions based on data analytics from all your program components. Save time by managing the status of connected devices and dynamic messaging all from one central location. TraffiCloud functionality includes:



## PREMIERCARE

Get a perpetual warranty and remote diagnostics for the duration of your subscription.

- 50% discount on accidental damage
- Real-time remote diagnostic monitoring



## IMAGE MANAGEMENT

Achieve greater awareness with alarms or by requesting generated images.

- Capture images based on speeds, tampering, time intervals or upon request\*
- Review, edit, print and act on useful images



## REPORTING

Save time collecting, organizing, compiling and distributing information.

- Automated, daily uploads of new data into a centralized, SAS70-certified environment
- Identify trends to allocate resources and be proactive
- Schedule reports for regular delivery to your inbox



## ENFORCEMENT

Automate the collection of Lidar captures.

- Ensure data accuracy
- Minimize data collection time



## MAPPING

Manage your entire program through an intuitive visual interface.

- Interactive map provides a window to all system information



## EQUIPMENT MANAGEMENT

Stop wasting time driving to equipment to update and monitor it.

- Check status and change settings from any Internet-connected device
- Send single message to multiple signs at once
- Respond immediately to changing situations



## ALERTS

Specify when and whom to notify upon occurrence of certain conditions.

- Receive email or text as events happen
- Be aware of low batteries, high speeds, tampering, congestion and more



\*Images can be used to identify vehicle make and color but are not ALPR quality.

Take a demo of TraffiCloud, our secure, web-based traffic management and reporting solution that manages all your traffic safety devices and data remotely! Call **866.366.6602** or email [sales@alltrafficsolutions.com](mailto:sales@alltrafficsolutions.com)