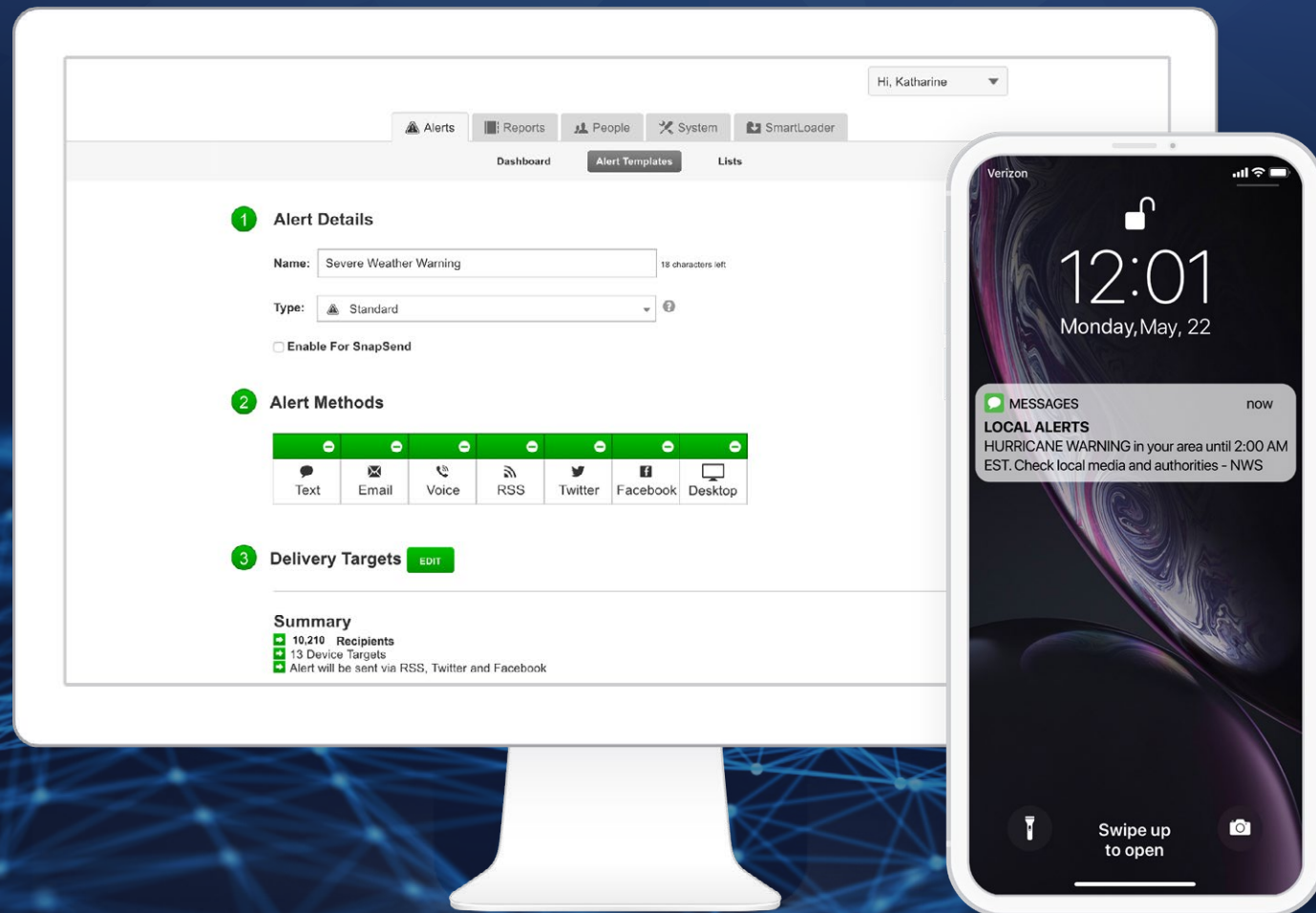# RAVE ALERT™

Emergency Notifications in Three Clicks

In a world of unknowns, Rave's critical communication and collaboration platform helps prepare and respond to any type of incident. Rave Alert provides the ability to send mass notifications and/or targeted messages to connect and inform your community, organization, school or institution with critical information at critical times.
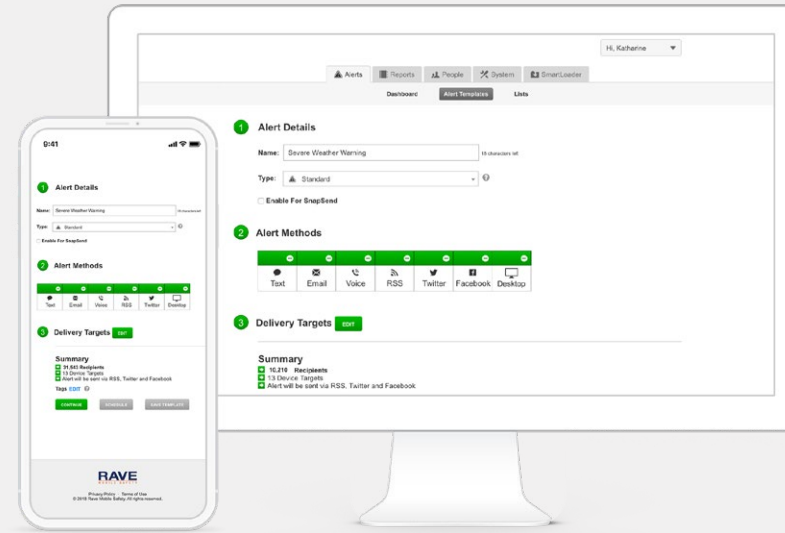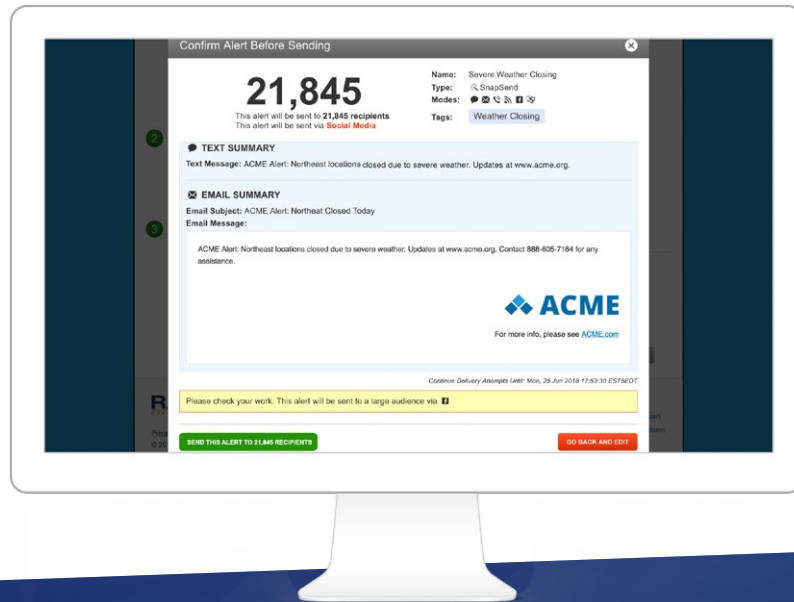
With prebuilt templates, a mobile-friendly interface and multilingual capabilities, Rave Alert is easy to use, easy to deploy and guaranteed to perform when seconds count providing:

1. Strong Engagement with your Population

2. Quick and Reliable Messaging

3. Enhanced Internal Response Coordination

RAVE MOBILE SAFETY

Do all you can today ™

GUARANTEED CRITICAL MESSAGING

Thousands of federal, state and local agencies, schools, higher education institutions, hospitals and businesses all rely of Rave. With the backing of a public safety grade infrastructure, Rave Alert sends more than 1.2 billion notifications a year and over 4,000 text messages a second helping you:

- **Connect with your community, students or employees to keep them informed and engaged**

- **Provide information and resources quickly during both planned and unplanned events**

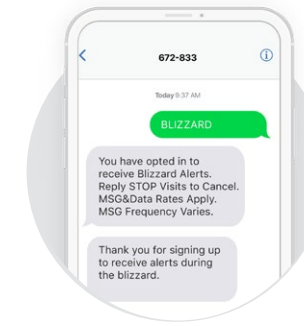- **Increase response effectiveness through real-time updates from a single launch point**
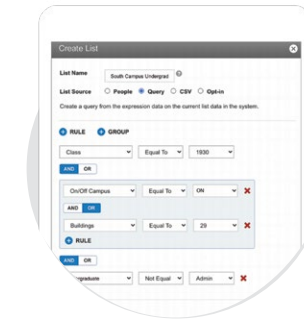
EASY-TO-USE INTERFACE

Your system is only as reliable as the people it can reach. Rave has the tools necessary to manage your organizations' data and have your administrators up and running in less than two hours. Rave Alert is built for large-scale notifications and sends targeted messages across all channels to:

- **Expand your reach with instant notifications via text, voice, email, desktop and more**

- **Handle ongoing management of your database of record to bolster list segmentation by location, department or criteria of your choosing**

- **Allow administrators to customize their interface based on role or needs, provide administrative updates to internal users, and receive real-time reporting on alert success and delivery rates**

ONGOING FEATURE ENHANCEMENTS

OPT-IN KEYWORD ALERTS
to reach a wider audience and communicate with people temporarily or long term through a self-service, opt-in citizen portal

EXPANDED USER ATTRIBUTES
to load all pertinent user data, as well as better classify and target users based on department, role or location

DESKTOP NOTIFICATIONS
to allow for the management of sending and delivering messages all within one system

With Rave, you are doing all you can to provide critical information to the people that need it when it matters most. Rave Alert takes emergency notifications to the next level and can be used however you see fit – in the most critical unplanned situations or for the everyday scheduled events.

This easy-to-use, easy-to-deploy, and high-performing notification system is the only way to guarantee people will receive all of the information they need to stay safe.

Market Leader in **Critical Communication and Collaboration**

8,000
CUSTOMERS WORLDWIDE

3,500
COMMUNITIES & AGENCIES ACROSS ALL 50 STATES

10,000
K–12 SCHOOLS

1,600
ENTERPRISES & HEALTHCARE FACILITIES

15 YEARS
AS PUBLIC SAFETY'S INNOVATIVE LEADER

20%
9-1-1 CALLS PROCESSED PER YEAR

70%
U.S. HIGHER EDUCATION POPULATION

99%
CUSTOMER RENEWAL RATE

FedRAMP

FirstNet®

> " *I am a happy customer who represents the largest healthcare employer in New York State with over 70,000 employees, 20+ hospitals and more than 600 physician practices. Despite losing three months of my planned project timeline due to the COVID-19 shutdown, the Rave team did all they could to make sure we met our target deadline. They made the switch from our existing mass notification system seamless. They were attentive to our needs every step of the way.*"

MARK SWENSON
COORDINATOR, NORTHWELL HEALTH EMERGENCY MANAGEMENT

> " *Rave Alert has been an amazing communication resource for our community. The ability to customize has helped us meet our county's specific needs, while ensuring that we deliver the right message to the right people at exactly the right time.*"

MIKE ARMITAGE
EATON COUNTY CENTRAL DISPATCH, MICHIGAN

RAVE
MOBILE SAFETY

Do all you can today.™

888-605-7164 | sales@ravemobilesafety.com | **ravemobilesafety.com**